

PRESS RELEASE – DATELINE ALAMOGORDO NM
KEYWORDS: SHROUD OF TURIN

FROM: SHROUD EXHIBIT AND MUSEUM, INC., a non-profit 501-c-3 NM Corporation
CONTACT: PETE SCHUMACHER

What: Presentation by Dr. Petrus Soons “The Shroud of Turin in 3D Without the Glasses!”

When: Wednesday April 6 at 7:00PM and again Saturday April 9 at 2:00PM

Where: Shroud Exhibit And Museum, White Sands Mall next to JC Penney and Recruiters
3199 N White Sands Blvd. Suite D1, Alamogordo, NM 88310

Details: Tickets \$5 and Reservations Are Required In Advance by calling 575-446-2113 or
sending Email to Events@ShroudNM.com

ANNOUNCING ALAMOGORDO EVENT NEWS!

Dr. Petrus Soons, world renowned Shroud of Turin researcher and expert in 3D modeling
technology is returning from his home in Panama to visit **Shroud Exhibit and Museum in
Alamogordo, NM**. He has graciously agreed to discuss his latest research and images in a
**presentation titled “The Shroud of Turin in 3D Without the Glasses!” to be held at 7:00PM
Wednesday April 6, 2011 and again at 2:00PM Saturday April 9**. The presentation is
approximately 2-hours in length, including an intermission and allowing for questions. The
presentation centers on Dr. Soons’ 3D research work on the Shroud of Turin, which some refer
to as being like “Google-Earth-of-the-Shroud”. His remarkable images have expanded the
knowledge and understanding of the unique 3D characteristics of the Shroud and the impact of
this wondrous, mysterious artifact. **Tickets are \$5 and Reservations Are Required in advance.**

“It’s about science, including remote sensing of the type used in modern space research. It’s
about history, including kings, emperors, knights, wars, and mysteries, not unlike an “Indiana
Jones” quest. It’s about forensic and medical sciences, on the order of “CSI”, “NCIS”, or, if
you’re old enough to recall, “Quincy”. It’s a true enigma that challenges the best and most
knowledgeable researchers from many different fields. It is without doubt, about Jesus of
Nazareth, His passion, death, and resurrection. It is the most studied artifact of all time. It is the
one and only Shroud of Turin, unique in totality, and unique in its various individual properties”,
says Pete Schumacher, president of Shroud Exhibit and Museum, Inc. (SEAM), himself a Shroud
3D researcher since 1976. **“And, it is very much about New Mexico history!”**

Deacon Schumacher and his wife Susan Wagner founded SEAM in 2009 with the grand opening
on February 25. “We have no employees, but we have many wonderful, friendly, dedicated and
helpful volunteers. We do not charge admission to the museum. “Free will” contributions are
welcome, and we have a small selection of items donated by volunteers, or purchased, for
resale, helping us to keep the doors open. The White Sands Mall has generously donated the
space we occupy in the mall and the Diocese of Las Cruces has helped us with necessary
insurance. We have welcomed thousands of visitors and more than 40,000 web site viewers.”

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Dr. Soons has been featured in several television specials on the Shroud of Turin, in France, Germany, and Mexico. His works are displayed in several Shroud exhibits throughout the world, from Jerusalem to Santa Clara and beyond. He is a wonderful speaker with a great sense of humor and a broad knowledge of his topic. His video images include a full-frontal and a full-dorsal image in 3D video, viewable without 3D glasses. The primary importance of his images is the fact they are not “artwork” but are a modern expansion of the 3D brightness mapping of the Shroud (unique to the Shroud image). The brightness 3D model is combined with the photographic negative of the Shroud. The unique photonegative property was discovered in 1898 by Secundo Pia with his, the first ever, photograph of the Shroud. Dr. Soons combined these two unique characteristics of the Shroud of Turin image using modern computer technology. The resulting images render data contained in the Shroud itself, and are not interpreted or artistic representations of the Shroud’s content, but solely a composite of the Shroud’s information content.

Many people were fortunate to hear Dr. Soons speak in March of 2010 on his first visit to the Shroud Exhibit and Museum in Alamogordo. He is returning to use the VP-8 Image Analyzer and related system equipment owned by Deacon Schumacher. The system is on indefinite loan to SEAM. “It is one of a very few of these units still in good operating condition, and I am one of very few people who can still repair and maintain these systems”, Schumacher stated. “We have the only VP-8 Image Analyzer on open and interactive display of which I am aware. In 1976, I delivered a VP-8 Image Analyzer used by Captains John Jackson and Eric Jumper of the USAF Academy in their discovery of the 3D properties in the brightness map of the Shroud of Turin. That was in 1976! I haven’t left the Shroud since. I was the production manager for the company that made the VP-8. I made all the circuit boards. I know that this instrument will not produce results similar to Shroud image mapping results with any other image. Dr. Soons has taken that discovery to a new level of comprehensive 3D imaging. He is a dear friend and a welcome guest. We hope that many people will come to see his works and hear him speak in either of the presentations, April 6 or April 9. My only concern is having enough room to get everyone in and seated. So, advance reservations are required for this event.

Deacon Schumacher assists at Immaculate Conception Church in Alamogordo and elsewhere in the Diocese of Las Cruces. He is featured in the Discovery Channel documentary on the Shroud, “Unwrapping the Shroud: New Evidence”, the segment being shot at the Alamogordo Library and appearing near the opening of the show. He has presented technical and scientific papers, as well as faith-based interpretations of his experiences, concerning the Shroud of Turin. “Yes! I definitely believe the Shroud of Turin is the burial cloth of Jesus. I also believe it is an image of His resurrection. I don’t have His driver’s license to use for His ID and I can’t do a resurrection event in the lab. It remains a matter of faith.”